

PICK IT UP L.A.
2019 SPONSOR PACKAGE



PICK IT UP L.A.





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PIULA At A Glance

Pick It

Up L.A. is a groundbreaking artist collective. The name Pick It Up is meant to inspire artists to 'pick up' their talents and go after every thing they have every dreamed of. Our mission is to change the artist community around us by nurturing the artist and cultivating creative spaces that diversifies the arts. We do this through curated exhibitions, open mics, paint and sips, artist workshops and more. We set up each artist with professional photoshoots to broaden their market and amplify their artistic voice.



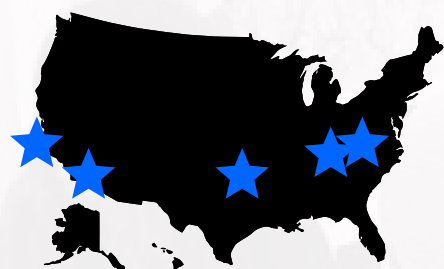
PIULA At A Glance

PIULA Mission: To nurture the creative & diversify the arts.

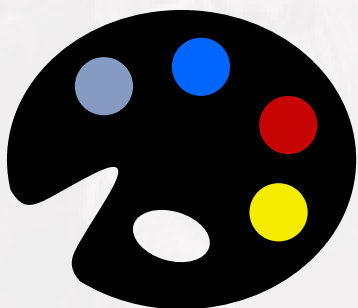
PIULA Vision: Cultivating spaces that inspires, empowers, and amplifies the creative's voice.



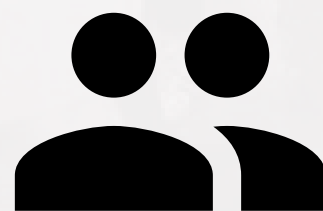
Over 31,000
Instagrams
Impressions



Represented Artists
from California to New
York and in between

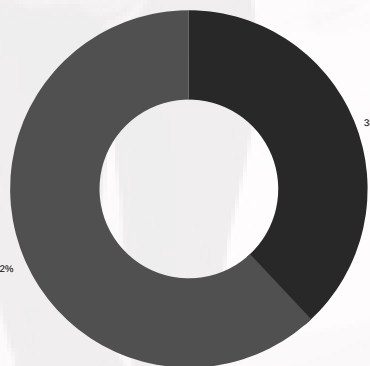


35+ Artists
represented within
our 1st year

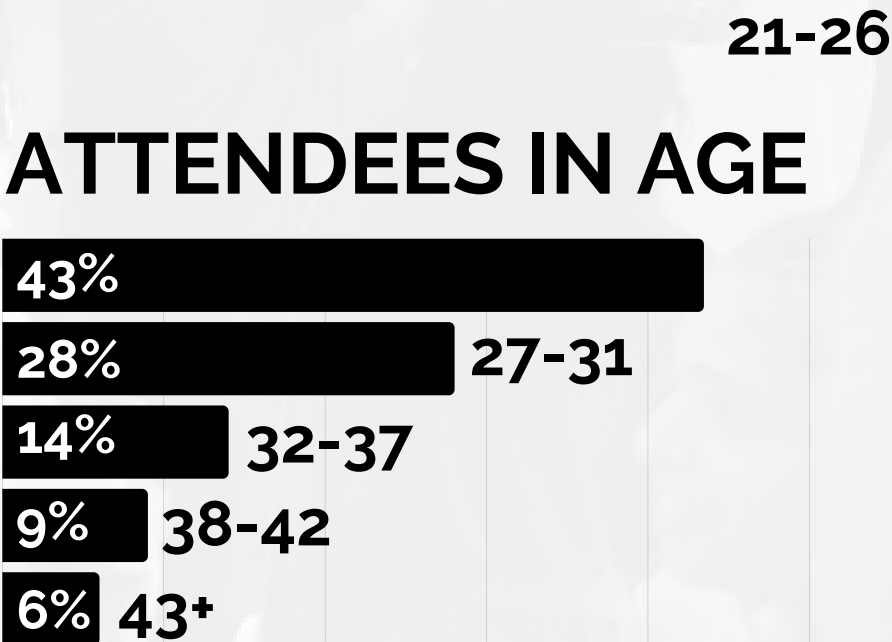


220+

Guests per show
Number of guests tripled
from Nov 18' to Feb 19'



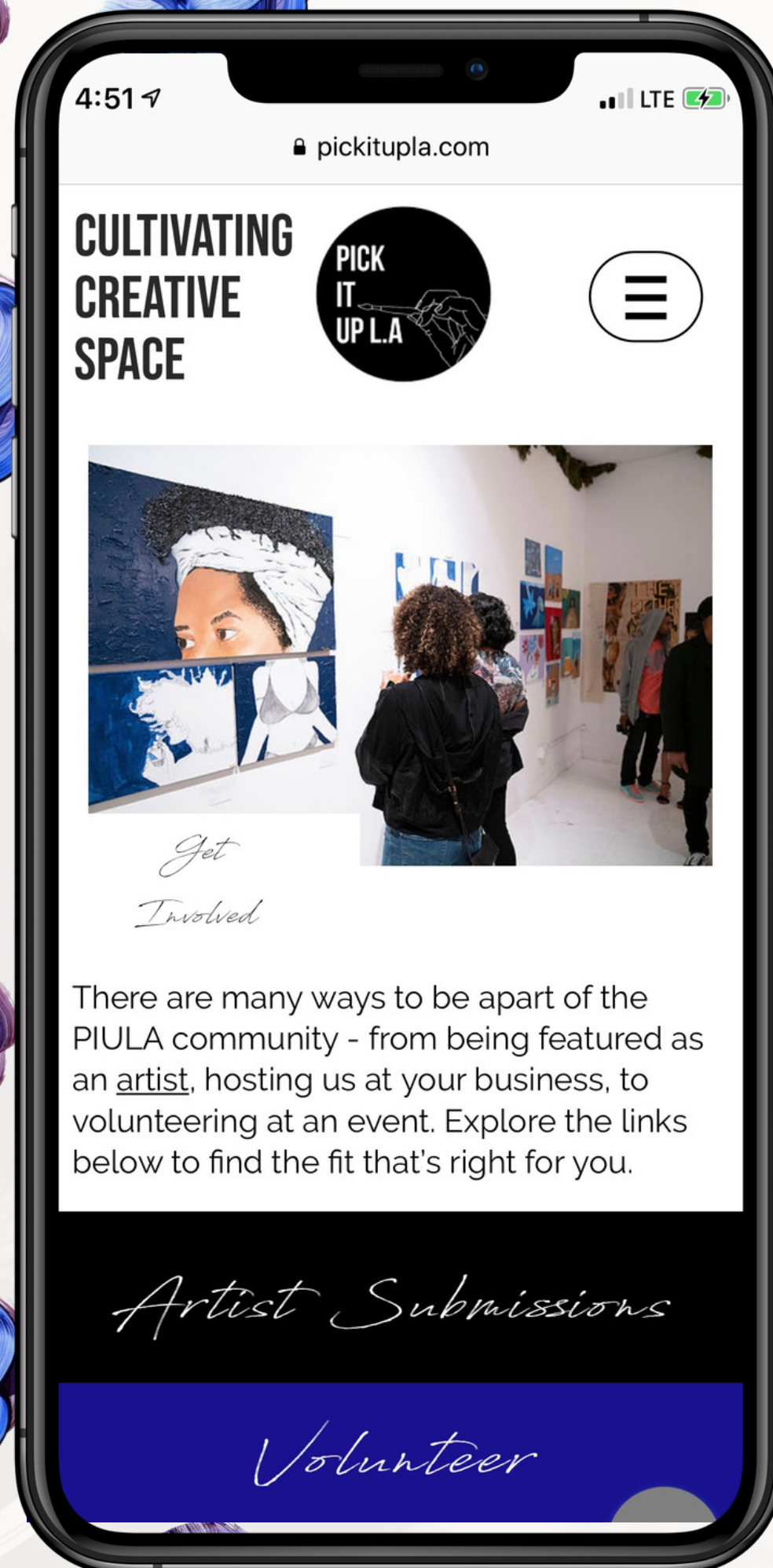
62% Women
38% Male



ENGAGING YOUR CUSTOMERS

We saw a 86% increase in our social media campaign engagements for 4 weeks leading up to our 1st Year Anniversary Exhibit in the month of February 2019.

We saw an increase of website traffic by 156% for the 4 weeks leading up to the Art Exhibition with an average of 1,100 monthly users



what our guests & artists say

If you were wondering why you should sponsor PIULA, here are a few comments we received from our attendees and artists on why they attended and what they liked about PIULA Events.

“Pick It Up L.A. feels like family. I have never been to an Art Event with so much diversity. I love what you guys are doing!”

“I loved the loving and accepting vibes. Can't wait to attend another event.”

“I will always cherish that evening, those moments and to have had the opportunity to add to the conversation of mental health and brotherhood. Thank you to the beautiful and gracious individuals at Pick It Up L.A., who made “17 Nations” a memorable evening.”





2020 ART EXHIBITION

We are extending the time frame of our 2nd Year Anniversary Exhibition from 1-day to 1-week.
The exhibition will be open to the public with a Opening Reception, February 22nd.

- February 22 - February 29
- Opening Reception February 22
- 10 Visual Artists
- 200+ Guests

For more information on participating artist, be sure to check out our Artist Page January 2020. www.pickitupLA.com

SPONSOR MENU

Being a PIULA sponsor is a wonderful way for your organization to reach new audiences while demonstrating support for the arts and culture of Los Angeles.

The following Sponsor Selections will aid in the production of our
2020 2nd Year Anniversary Exhibition

There are 3 standard packages comprising:

- (1) **POLLOCK**
- (3) **BASQUIAT**
- (5) **KAHLO**

We have also highlighted details on creating your own package with our A La Carte Menu.

As always we believe you know your company the best. We would love to chat through your objectives and to help craft a package which best meets your needs.



Pollock

1 Available

- 10 VIP Tickets for Viewing before Opening Reception
- Recognition on PIULA website
- Mention in newsletter/email to attendees
- Social media acknowledgment of your sponsorship on all platforms
- Logo credit in exhibition (banners, brochures and bar menu)
- Referenced and thanked in the welcome talk
- Logo placed on video promotions
- Private Paint and Sip for your Organization (Up to 30 ppl)
- Custom discounted art services (contact us at exhibit@pickitupLA.com)

\$10,000



Basquiat

3 Available

- 5 VIP Tickets for Viewing before Opening Reception
- Mention in newsletter/email to attendees
- Social media acknowledgment of your sponsorship on all platforms
- Logo credit in exhibition (banners, brochures and bar menu)
- Referenced and thanked in the welcome talk
- Logo placed on video promotions
- Private Paint and Sip for your Organization (Up to 25 ppl)

5,000



Kahlo

5 Available

- 2 VIP Tickets for Viewing before Opening Reception
- Mention in newsletter/email to attendees
- Social media acknowledgment of your sponsorship on all platforms
- Logo placed on video promotions

\$1,000

Ala Carte Menu

If one of the standard packages isn't your thing, feel free to create your own package with our a la carte menu below chose as many options as you would like.

Contact us at create@pickitupla.com to discuss your custom package

\$900 _____ Custom Abstract Art (48in X 36in) (2 Available)

\$800 _____ Private Paint Night (Up to 25 ppl) (2 Available)

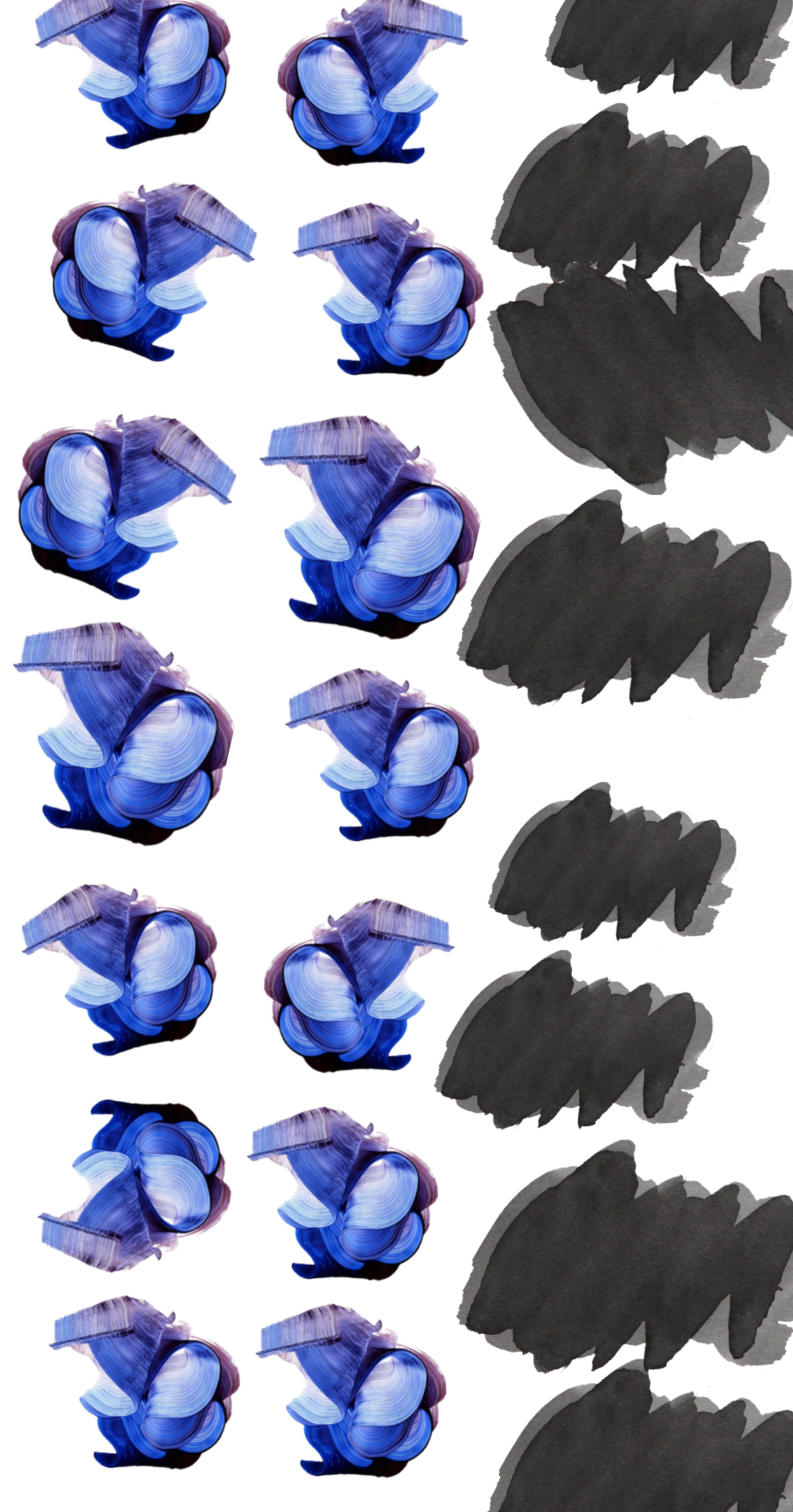
\$600 _____ Exclusive Vendor Booth Station (1 Available)

\$300 _____ Product Placement at event

\$300 _____ Logo on all advertisement and promotional content on social media

\$200 _____ 15 VIP Admission Exhibition Tickets

\$200 _____ Logo on Exhibition Content (Photo Booth and Bar Menu)





Donations

If your company is more interested in donating product, PIULA also accepts donations of the following items. Donations of these items will help the production of our: Art Exhibitions, Paint and Sips, and Artist Workshops.

- **Wine**
- **Beer**
- **Liquor**
- **Canvases**
- **Paint (Acrylic and oil)**
- **Paint Brushes**

*Please contact **Shion Love** at: create@pickitupLA.com to arrange your companies donation.*

THANK YOU

When you are ready to move forward or if you have any questions regarding becoming a sponsor, please get in contact with:

Saidah Gray
create@pickitupLA.com
213.943.8454

Connect with us

